ISTM6290 Python and Database

SoupSales Text Data Layout

1. TrxId – Each sales total has a unique Transaction Id
2. DoY - Day of Year
3. DoW – Day of the Week
4. Holiday - Where this day was a holiday (1) or not (0)
5. Weather – What the weather was like
6. StoreId – Unique identifier for the store
7. Location – where the store is located
8. Elevation – How fancy the store is
9. Size – How big the store is
10. MgrId – Unique Identifier for the Manager
11. MgrName – Name of the manager of the store where the sales occurred
12. Grade – Professional grade of the manager
13. Years – How long the manager has been with the company
14. SoupId – Unique Identifier for the Soup
15. Type – Kind of soup
16. Vendor- Who the soup is made by
17. Mode – soup packaging
18. Style – how fancy the soup is
19. PtomoId – Unique Identifier for the Promotion
20. Medium – Advertising medium
21. Target – Advertising target audience
22. Interval – When advertising occurs
23. Sales – total sales for these dimensions